

ATTIRE ACCESSORIES

INCORPORATING GIFTFOCUS

MEDIA PACK



www.attireaccessories.com

www.giftfocus.com



Reach the accessories trade

Attire Accessories magazine provides you with regular access to professional accessories buyers, retailers and e-tailers. The magazine is bi-monthly and covers fashion, jewellery, luggage and shoe industries.

Every issue will contain news and articles relating to the fashion accessories' industry.

Attire Accessories offers you the perfect, targeted and cost-effective vehicle to reach retailers who need to purchase products and services to run their business efficiently.

As standard

When you advertise with *Attire Accessories magazine* you'll receive:

- Advert in your chosen size
- Editorial submission opportunities in all relevant features
- Online directory listing
- Free artwork design service
- Online editorial submission opportunities to our website and newsletter
- Social media support and shout-outs
- Dedicated account manager who can provide you with reports on your campaign



Be featured

Attire Accessories has features on hats & gloves, scarves, shoes, fashion jewellery, wallets & purses, wet weather gear, men's accessories, travel accessories and much more throughout the year.

Exclusive content for advertisers includes company profiles, collection focus pieces and designer interviews.

Contact us for a comprehensive list of features in our forthcoming issues on +44 (0)1376 535 611

Trade shows...

Attire Accessories has close connections with major trade shows in the UK, Europe and beyond. We provide comprehensive editorial coverage, both pre and post event, informing our readers of what is happening, where the events are taking place and why they need to attend.

We have connections with Spring Fair, Autumn Fair, Home & Gift Buyers' Festival, Top Drawer, Pure London, Scoop, MODA, INDX and London Stationery Show.

MODA
Top Drawer

SPRINGFAIR
AUTUMNFAIR



home
& gift 

JS
JEWELLERY
SHOW



Testimonials

“Wow! I absolutely love the article in the magazine along with all the ads and images – this is the best support we have ever had from a publication. I axed all other gift and jewellery trade magazines a few months ago. Attire Accessories magazine is the only one I work with now and will continue to do so with your above and beyond attitude.”

Kerry Harvey, Director at BOING Jewellery Ltd

“The team at *Attire Accessories* are brilliant! They are professional, friendly and, thankfully, have a great sense of humour too! I really enjoy working with them all especially our Account Manager. She keeps me on my toes and works with me to create effective advertising campaigns. I would thoroughly recommend working with the entire team!”

Nyasha Pitt, Head of Communicaions, AnchorCert Group

IN NUMBERS...45,200 copies viewed annually

Attire Accessories

attireaccessories.com

 **580** Facebook likes

 **1.9k** X followers

 **824** Instagram followers

Total Visitors Per Month **24,999**

Average Visitors Per Day **819**

Unique Visitors Per Month **6.936**

Our email newsletters are sent to
2,415 registered email addresses

*stats correct as of June 2025

Feature Schedule



Attire Accessories, the leading title for the accessories industry, is available free of charge to all UK based traders and is published six times a year.

Contact sales:

sales@attireaccessories.com

Tel: +44 (0)1376 535 609

Contact editorial:

editor@attireaccessories.com

Tel: +44 (0)1376 535 611

Features, deadline dates and issue dates for upcoming issues

JULY/AUGUST 2025

Hats & Facinators
Pet accessories
Statement pieces
Wedding accessories
Weekend bags and holdalls

Advertising deadline: 20 June 2025

Issue date: 4 July 2025

JANUARY/FEBRUARY 2026

Preview: Moda
Preview: Pure London
Preview: London Fashion Week
Championing diversity
Eyewear and accessories
Children's accessories
Men's accessories
Travel accessories
Summer shoes

Advertising deadline: 9 January 2026

Issue date: 23 January 2026

JULY/AUG 2026

Preview: Harrogate Fashion Week
Preview: MODA
Preview: Jewellery Show
Preview: Top Drawer London
Hats & Facinators
Pet accessories
Technology accessories
Statement pieces
Wedding accessories
Weekend bags and holdalls

Advertising deadline: 22 June 2026
Issue date: 6 July 2026

SEPTEMBER/OCTOBER 2025

Preview: Top Drawer
Hats, Gloves & Scarves
Silver Jewellery
Boots
Ceramic and glass jewellery
Party accessories
Patterns and prints

Advertising deadline: 14 August 2025

Issue date: 28 August 2025

MARCH/APRIL 2026

Summer shoes and accessories
Women's Jewellery
Clutch bags
Leather accessories
Spring-themed jewellery and accessories
Wellbeing accessories

Advertising deadline: 19 February 2026

Issue date: 5 March 2026

SEPT/OCT 2026

Preview: Top Drawer
Hats, Gloves & Scarves
Silver Jewellery
Boots
Ceramic and glass jewellery
Party accessories
Patterns and prints

Advertising deadline: 14 August 2026
Issue date: 28 August 2026

NOVEMBER/DECEMBER 2025

Preview: INDX
Shoes
Wallets & Purses
Accessory trends 2026
Ethical accessories
Belts
Office wear

Advertising deadline: 20 November 2025

Issue date: 4 December 2025

MAY/JUNE 2026

Preview: Harrogate Fashion Week
Preview: JATC
Preview: Pure
Preview: Scoop
New designers
Rings
Celestial-themed
Watches
Handbags and backpacks
Gold Jewellery

Advertising deadline: 22 April 2026

Issue date: 6 May 2026

NOV/DEC 2026

Preview: INDX
Shoes
Wallets & Purses
Accessory trends 2026
Ethical accessories
Belts
Office wear

Advertising deadline: 2 November 2026

Issue date: 16 November 2026



Ratecard

Double Page Spread	£2200
Full page sponsored edit	£1500
Full Page	£1300
Half Page	£750
Quarter Page	£395

Front Cover	£3000
Inside Front Cover	£1500
Inside Back Cover	£1400
Outside Back Cover	£1800

Social Media Posts | £POA

Twitter Takeover | £1000

All prices are per insertion and exclude VAT (where applicable).

For opportunities, including sponsorship, advertorial and online bookings please call +44 (0)1376 535 609.

Website

Billboard	£1200
Banner	£600
MPU (Block Advert)	£400
Premium Events Banner	£500
Premium Events Listing	£400

Newsletter (Premium)

Leaderboard	£600
Top Banner	£600
Earpiece	£500

Newsletter (Standard)

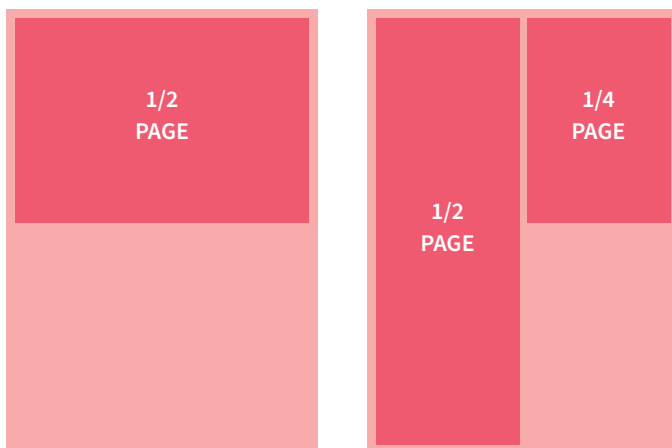
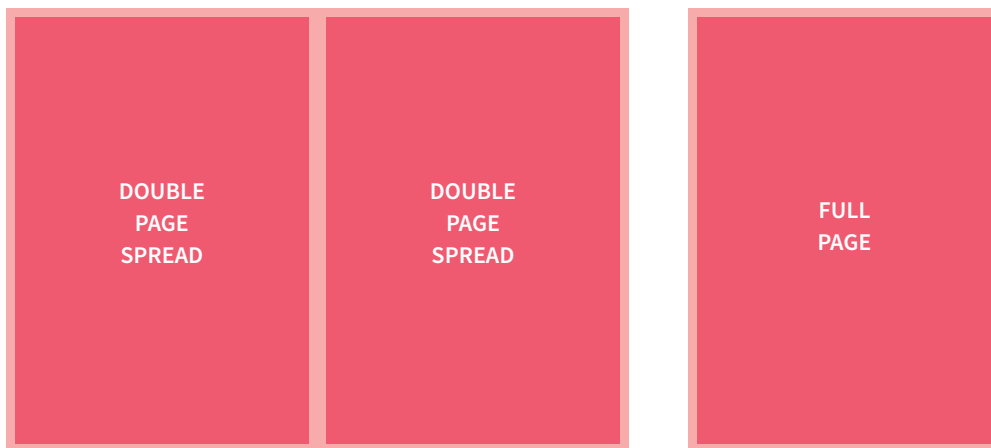
Banner	£500
MPU (Block Advert)	£400
Solus Email	£1000
Premium Directory Listing	£1200

Dimensions and Technical Information

Here's everything you need to know about how to supply your artwork to us. Did you know we can help make your artwork for you should you need a helping hand?

If you want to take advantage of our design service, you'll need to provide us with your company logo, image(s) and text including any phone numbers, a website link, social media links and an email address. Email this information to artwork@kdeventsandpublishing.com along with any additional layout requests and we'll do the rest.

If you're happy making your artwork then you'll want to know the dimensions and formats to supply your advert in. Dimensions and technical specification are below. You will receive full artwork dimensions and technical information from us with your email confirmation when booking an advert.



Advert Sizes	Width	Height
DPS (with bleed)	426mm	303mm
DPS (trim)	420mm	297mm
Full Page (with bleed)	216mm	303mm
Full Page (trim)	210mm	297mm
Half Page - Horizontal	195mm	141mm
Half Page - Vertical	95mm	287mm
Quarter Page	95mm	141mm

Please supply your advert as high-resolution PDFs / TIFFs / JPEGs. All artwork must be NO LESS than 300dpi in CMYK.

Please leave sufficient space between the text and the edge of the advert, preferably 5mm.

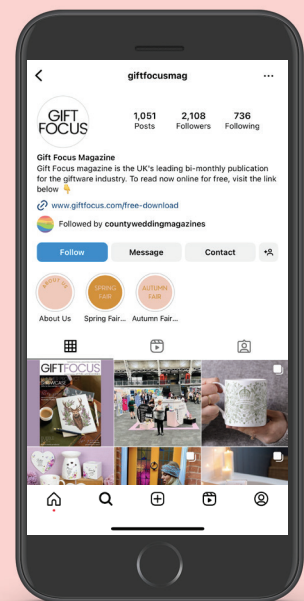
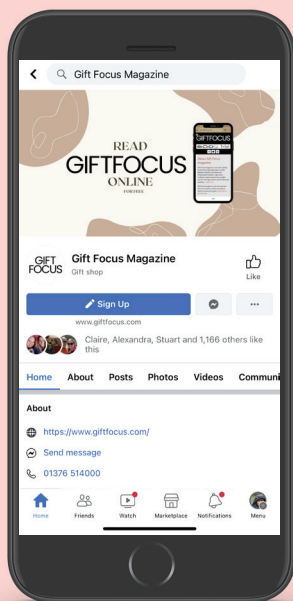
For suitability of all other formats please call the design department on +44 (0)1376 514 000.

Online options

Attire Accessories has a worldwide online presence at www.attireaccessories.com. Containing up-to-the-minute news, events and special offers, the site is updated regularly with valuable information to help boost your business. Visitors can also download the current magazine along with back issues. The website includes a supplier directory allowing readers to ask businesses (who have advertised in the current printed magazine) for more information about their products or service. This service is FREE for current advertisers and it serves as an extra value benefit to those businesses advertising in the magazine.

To make sure we are in regular contact with our readers we also send out monthly email newsletters with updates and news about events along with selected items from the magazine. Advertisers in the magazine also have the opportunity to place advertisements on these newsletters.

Attire Accessories has a strong and rapidly growing social media presence. This enables us to have our finger on the pulse of the industry at all times and provides the opportunity to share important news stories to thousands of people instantly and effectively.



@AttireAccessories



@AttireAccMag



@AttireAccessories

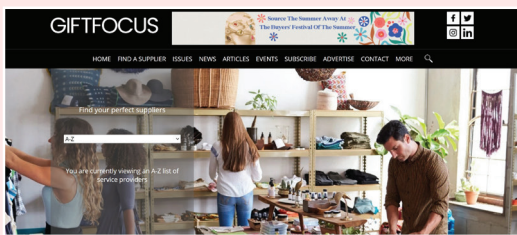


Premium Directory Listing

If you want to make more of an impact online and take immediate advantage of our impressive web traffic, turn your entry into a Premium Directory Listing, which will give your business 12-months' worth of prominent exposure within our trade suppliers' directory.

More than just a directory listing, Premium Directory Listings can provide you with a significant advantage whereby you can access an exceptional and targeted audience, thereby boosting your potential to tap into new business opportunities.

Premium Directory Listings will be pinned at the top of your chosen category listing(s) giving you a competitive head-start over your competitors. Not only that but you'll have increased social media links for YouTube, LinkedIn, Vimeo and more. High resolution imagery and video content which users can play and watch. You'll be able to upload PDF documents so if you've got brochures you want your audience to download and read your Premium Directory Listing offers you this too. Enquire for further details on +44 (0)1376 535 609 or sales@attireaccessories.com



A-Z OF SERVICE PROVIDERS

Please mention **Gift Focus** when contacting suppliers.



Exacerta Clarendon (ExaClair Ltd)

ExaClair supply stationery, office supplies, art materials, craft products, educational activities, stickers, luggage and bathroom to wholesale and retailers nationwide.

[Read more...](#)



Midhaven Ltd

Midhaven have been sourcing exciting jewellery lines from around the world since 1983, and offer a comprehensive choice of high-quality, innovative ranges to suit all tastes and price points.

[Read more...](#)



Soak

Welcome to Soak! We first began life as Clifton Umbrellas Ltd. Trading as Blooming Brothers back in 2008 selling a lovely range of floral themed umbrellas. We soon found a wider range of umbrella styles and themes and back in 2014 we decided to rebrand the company to Soak Limited. We now have a massive selection of over 700 umbrellas to choose from an always looking for and designing new and wonderful products to introduce to our collection.

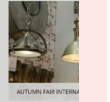
[Read more...](#)



TWO KIDS LIMITED



ALJAY DESIGN



AUTUMN FAIR INTERLUDE

ATTIRE ACCESSORIES
INDIAN FASHION JEWELLERY & ACCESSORIES SHOW

HOME FIND A SUPPLIER ISSUES NEWS ARTICLES EVENTS SUBSCRIBE ADVERTISE CONTACT MORE

Midhaven Ltd

PO Box 2, Croxteth Spa, Warristonshire M50 0HQ
Telephone: 01299 851 913
Email: info@midhaven.co.uk
Web: www.midhaven.co.uk

Midhaven Ltd

Midhaven have been sourcing exciting jewellery lines from around the world since 1983, and offer a comprehensive choice of high-quality, innovative ranges to suit all tastes and price points.

See our advert on page 27 of Attire Accessories (May/June 2022)

Click the button below and complete the form to request information from this supplier:

[Request Information](#)

Tribal Steel Tribal Sports Tribal Kids Tribal Silver

Men's jewellery is hugely popular right now. Made from high quality leather and stainless steel, Midhaven's Tribal Steel collection makes an excellent addition to retail stock lines, offering affordability and durability.

Available in a large range of colours and styles, each piece comes with a branded gift pouch, and point of sale materials are available.

Useful links

Home Page Products Necklaces Earrings

Image gallery

Tribal steel. by Midhaven

Contact the Publishers
Pamela House | Newlands Drive | Wilton | Exeter | CB8 2AP | UK
Tel: +44 (0)1376 535 600 | Email: sales@attireaccessories.com
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Website Advertising

You can promote your business online by advertising in a number of ways to take advantage of our impressive visitor numbers. You're spoilt for choice when it comes to how and where you want to promote your product or service - it's as flexible as you want it to be! Our website is designed to be easily accessible on tablets and mobile devices, enabling retailers and e-tailers to navigate at their convenience, how and when they wish.

There are three advert options, each one offering clearly defined benefits for your business. The 'Banner' occupies a prime position at the top of the page and provides maximum exposure for your brand. The eye-catching 'Billboard' appears in the main body of the website and is a full-width position, while the 'MPU' or Block Advert is highly visible yet budget-friendly. All options generate excellent return on investment.

Adverts can be emailed to us along with a link URL to our design department on artwork@kdeventsandpublishing.com

Enquire for further details on +44 (0)1376 535 609 or sales@attireaccessories.com

ATTIRE ACCESSORIES

Attire Accessories magazine helps you source product for your business

Attire Accessories is a bi-monthly trade magazine aimed at professional fashion accessories buyers, dealing in clothes, fashion, accessories, jewellery and shoes.

Now the title has merged with Gift Focus magazine, the UK's leading bi-monthly trade publication for the giftware industry. Visit the [Gift Focus website](#).

Each issue contains detailed information on upcoming trade shows and reviews many new and innovative products, enabling retailers to make informed and profitable buying decisions for their business. Find out more about the magazine [here](#).

Subscribe now and we shall tell you the moment a new issue of Attire Accessories magazine is out! You will also receive our free monthly newsletter too.

Find your top suppliers

Select a category that you wish to search

ATTIRE ACCESSORIES

WITH OUR TRADE SUPPLIERS' DIRECTORY

attireaccessories.com

Attire Accessories magazine - Issue 100 - May/June 2023

FREE ISSUE

CLICK HERE TO READ NOW

In this issue:

- Industry news**
All the latest from the world of accessories
- Brand spanking new**
Latest launches and new products
- Company profile**
Dionne Brown & Reeves' road to success
- Razelle Dazle**
Offer the best jewellery collection
- Rugged up**
The best handbags for every occasion
- Man of the hour**
What to stock for male consumers

News...

- Pure London announces its exclusive content programme**
Pure London has announced its exclusive content programme for the show's return to the iconic...
- London's just Around The Corner's charity partner**
Just Around The Corner, taking place in London between 10th - 18th July, is proud to be once again...
- New Designers 2023 Award Winners**
From hand-forged river rocks to naturally sourced materials and botanic-inspired collections - this year's designers...
- Original Duckhead umbrellas launches new ranges**
William Barlow has created three exclusive designs for Original Duckhead umbrellas and bags, as...

From the editor

Positive vibes

As I write my Editor's Letter the eternal winter continuum and the rain is pelting down - the beautiful one day of spring the UK enjoyed a distant memory! Not only does the bad weather dampen spirits - for one feel like hibernating until the wet retreats - it can hit retail sales as consumers forgo in-person shopping trips for online, thus highlighting how important it is to have a complementary email offering for your store or boutique.

However, there is always hope, and if last summer was anything to go by, when it does finally arrive, we can reap the rewards of shoppers who are desperate to dust off their summer shoes and paint the town red and get those tills ringing!

Looking forward, this issue we showcase the great and the good of the Gift industry and announce the winners of the Gift of the Year competition! Get your order books at the ready!

We also have a veritable treat of features to whet your buying appetite, and this issue will be focusing on eco-friendly products, and the perennial best-selling category of baby gifts. In addition we look at the best bath & body products, as well as salubrious items.

If that wasn't enough, we have a preview of Exclusively Housewares and PG Live.

As always, please check if there's anything you'd like to see in the magazine, we love to hear from our readers.

And don't forget to flip this magazine to get your fashion accessories fix in our sister magazine Attire Accessories!

Enjoy the issue.

Lucie

Lucie Prance, Editor

PS. If you have any news you would like to submit to this site or Attire Accessories magazine, please email editor@attireaccessories.com

Advert Sizes

	Width	Height
1. Banner	728 pixels	100 pixels
2. Billboard	1290 pixels	400 pixels
3. MPU (Block Advert)	300 pixels	250 pixels

All to be provided at 72dpi in JPEG, PNG, GIF (less than 200kb) or Animated GIF format (less than 3MB)

e-newsletter Advertising

The monthly newsletters contain fresh news items, snippets of magazine content such as new products, previews & reviews of trade show updates, all alongside a selection of great advertising spaces.

The newsletters, like the *Attire Accessories* website, are designed to be compatible on tablets and mobile devices and advertisements can be animated and 'clickable' to link through to your business website or social media page.

e-newsletter advertising options are available in either premium or standard. The 'premium' options are Leaderboard and Top Banner positions, all prominent near the top of every newsletter. The 'standard' Banner and MPU (Block Advert) positions appear further down the newsletter woven in between news pieces in the newsletter.

Adverts can be emailed to us along with a link URL on artwork@kdeventsandpublishing.com. Enquire for further details on +44 (0)1376 535 609 or sales@attireaccessories.com

Advert Sizes

	Width	Height
1. Leaderboard	620 pixels	150 pixels
2. Top Banner	620 pixels	150 pixels
3. Banner	620 pixels	150 pixels
4. MPU (Block Advert)	300 pixels	250 pixels

All to be provided at 72dpi in JPEG, PNG, GIF (Less than 200kb) or Animated GIF format (less than 3MB)

If you are having trouble viewing this email please [click here](#)

1 **CAPRICE** walking on air

2 **ATTIRE ACCESSORIES** REGISTER NOW 25 - 27 SEPTEMBER 2022

FREE ISSUE CLICK HERE TO READ NOW

Regular features, news, events, Q&A special - and much more

View the latest issue of Attire Accessories for FREE!

Just a reminder that you can view the latest issue of your favourite fashion trade magazine for FREE.

Simply Follow [this link](#)

You can also read any of our previous issues by following [this link](#)

Attire Accessories is the UK's leading trade title aimed at fashion bricks & mortar and online retailers.

When making enquiries to our advertisers, do please mention us. Don't forget to visit our social media channels to spread the word and interact with others.

Enjoy, keep safe and well and please accept our sincere best wishes from everyone here at Attire Accessories!

May/June 2023

Arm candy

One of the ultimate accessories is a handbag - and let's face it, it can make or break an outfit. Whether for the day, evening or day-to-night, we have some great options that will appeal to all consumers. So with the women firmly accounted for, we couldn't overlook men, and this issue focus on the best accessories to stock for male consumers. For this issue's blog, we look at how although building a loyal customer base is important, keeping those customers happy to ensure they will return in the future is essential as a business grows. Check it out to learn more. We hope you love the issue, and as always please feedback anything you'd like to see, what you love or just to say hi!

Louise x

3 **MODA** THE UK'S LEADING FASHION TRADE EVENT 17-19 NEC BIRMINGHAM

4 **Elizabeth Dickens** www.elizabethdickensveils.co.uk

Home & Gift gears up for spectacular summer show



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ATTIRE ACCESSORIES INCORPORATING GIFTFOCUS

ADVERTISING FEATURE


RH RODNEY HOLMAN





[NECKLACES](#) [BRACELETS](#) [EARRINGS](#) [CONTACT](#)

Established for 45 years, Rodney Holman offers a diverse and ever-evolving range of fantastic fashion jewellery to suit all tastes. Check out our website to see more. Our sales agents across the UK are also happy to visit you to show you our collections.

With **NO MINIMUM ORDER** and **FREE DELIVERY**, get in touch to find out more!

[View website](#)






The Mews House
33 Dyer Street, Cirencester
Gloucestershire
GL7 2PP UK

Kind regards,
Lauren Redford-Hughes
Account Manager
Gift Focus magazine incorporating Attire Accessories

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Email: lauren.redford-hughes@kdeventsandpublishing.com
Web: www.giftfocus.com
Web: www.attireaccessories.com

Attire Accessories

GIFTFOCUS

ATTIRE ACCESSORIES

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Solus Emails

An exclusive email containing information solely on your business, brand or specific product which is sent out to our email database. *Attire Accessories* has its own database of email addresses gathered from website registrations, trade shows and subscribers.

A solus email can be scheduled to be sent on a specific day and time to suit your requirements and could contain a press release, a product launch, new collections, an offer or a business announcement. We can also offer postcode targeting with our solus emails.

Enquire for further details on
+44 (0)1376 535 609
or sales@attireaccessories.com