

# ATTIRE ACCESSORIES

INCORPORATING GIFTFOCUS

## MEDIA PACK



[www.attireaccessories.com](http://www.attireaccessories.com)

[www.giftfocus.com](http://www.giftfocus.com)



## Reach the accessories trade

*Attire Accessories magazine* provides you with regular access to professional accessories buyers, retailers and e-tailers. The magazine is bi-monthly and covers fashion, jewellery, luggage and shoe industries.

Every issue will contain news and articles relating to the fashion accessories' industry.

*Attire Accessories* offers you the perfect, targeted and cost-effective vehicle to reach retailers who need to purchase products and services to run their business efficiently.

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## As standard

When you advertise with *Attire Accessories magazine* you'll receive:

- Advert in your chosen size
- Editorial submission opportunities in all relevant features
- Online directory listing
- Free artwork design service
- Online editorial submission opportunities to our website and newsletter
- Social media support and shout-outs
- Dedicated account manager who can provide you with reports on your campaign





## Be featured

*Attire Accessories* has features on hats & gloves, scarves, shoes, fashion jewellery, wallets & purses, wet weather gear, men's accessories, travel accessories and much more throughout the year.

Exclusive content for advertisers includes company profiles, collection focus pieces and designer interviews.

Contact us for a comprehensive list of features in our forthcoming issues on +44 (0)1376 535 611

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## Trade shows...

*Attire Accessories* has close connections with major trade shows in the UK, Europe and beyond. We provide comprehensive editorial coverage, both pre and post event, informing our readers of what is happening, where the events are taking place and why they need to attend.

We have connections with Spring Fair, Autumn Fair, Home & Gift Buyers' Festival, Top Drawer, Pure London, Scoop, MODA, INDX and London Stationery Show.

**MODA**  
**Top Drawer**

**SPRINGFAIR**  
**AUTUMNFAIR**



**home**  
**& gift** 

**JS**  
**JEWELLERY**  
**SHOW**





## Testimonials

“Wow! I absolutely love the article in the magazine along with all the ads and images – this is the best support we have ever had from a publication. I axed all other gift and jewellery trade magazines a few months ago. Attire Accessories magazine is the only one I work with now and will continue to do so with your above and beyond attitude.”

**Kerry Harvey, Director at BOING Jewellery Ltd**

“The team at *Attire Accessories* are brilliant! They are professional, friendly and, thankfully, have a great sense of humour too! I really enjoy working with them all especially our Account Manager. She keeps me on my toes and works with me to create effective advertising campaigns. I would thoroughly recommend working with the entire team!”

**Nyasha Pitt, Head of Communicaions, AnchorCert Group**

**IN NUMBERS...45,200** copies viewed annually

## Attire Accessories

## attireaccessories.com

 **583** Facebook likes

 **1.9k** Twitter followers

 **819** Instagram followers

Total Visitors Per Month **21,281**

Average Visitors Per Day **693**

Unique Visitors Per Month **5,359**

Our email newsletters are sent to  
**4,216** registered email addresses

\*stats correct as of March 2024

# Feature Schedule



*Attire Accessories*, the leading title for the accessories industry, is available free of charge to all UK based traders and is published six times a year.

## Contact sales:

[sales@attireaccessories.com](mailto:sales@attireaccessories.com)

Tel: +44 (0)1376 535 609

## Contact editorial:

[editor@attireaccessories.com](mailto:editor@attireaccessories.com)

Tel: +44 (0)1376 535 611

## Features, deadline dates and issue dates for upcoming issues

### MAY/JUNE 2024

Preview: Scoop

New designers

Rings

Celestial-themed

Watches

Handbags and backpacks

Gold Jewellery

**Advertising deadline: 22 April 2024**

**Issue date: 6 May 2024**

### NOVEMBER/DECEMBER 2024

Preview: INDX

Shoes

Wallets & Purses

Accessory trends 2025

Ethical accessories

Belts

Office wear

**Advertising deadline: 25 October 2024**

**Issue date: 8 November 2024**

### MAY/JUNE 2025

Preview: Harrogate Fashion Week

Preview: JATC

Preview: Pure

Preview: Scoop

New designers

Rings

Celestial-themed

Watches

Handbags and backpacks

Gold Jewellery

**Advertising deadline: 22 April 2025**

**Issue date: 6 May 2025**

### JULY/AUGUST 2024

Preview: Harrogate Fashion Week

Preview: MODA

Preview: Jewellery Show

Preview: Top Drawer London

Hats & Facinators

Pet accessories

Technology accessories

Statement pieces

Wedding accessories

Weekend bags and holdalls

**Advertising deadline: 20 June 2024**

**Issue date: 4 July 2024**

### JANUARY/FEBRUARY 2025

Preview: Moda

Preview: Pure London

Preview: London Fashion Week

Championing diversity

Eyewear and accessories

Children's accessories

Men's accessories

Travel accessories

Summer shoes

**Advertising deadline: 10 January 2025**

**Issue date: 24 January 2025**

### JULY/AUGUST 2025

Preview: Harrogate Fashion Week

Preview: MODA

Preview: Jewellery Show

Preview: Top Drawer London

Hats & Facinators

Pet accessories

Technology accessories

Statement pieces

Wedding accessories

Weekend bags and holdalls

**Advertising deadline: 20 June 2025**

**Issue date: 4 July 2025**

### SEPTEMBER/OCTOBER 2024

Preview: Top Drawer

Hats, Gloves & Scarves

Silver Jewellery

Boots

Ceramic and glass jewellery

Party accessories

Patterns and prints

**Advertising deadline: 15 August 2024**

**Issue date: 29 August 2024**

### MARCH/APRIL 2025

Women's Jewellery

Clutch bags

Leather accessories

Spring-themed jewellery and accessories

Wellbeing accessories

**Advertising deadline: 20 February 2025**

**Issue date: 6 March 2025**

### SEPTEMBER/OCTOBER 2025

Preview: Top Drawer

Hats, Gloves & Scarves

Silver Jewellery

Boots

Ceramic and glass jewellery

Party accessories

Patterns and prints

**Advertising deadline: 14 August 2025**

**Issue date: 28 August 2025**





## Ratecard

Double Page Spread	£2200
Full page sponsored edit	£1500
Full Page	£1300
Half Page	£750
Quarter Page	£395

Front Cover	£3000
Inside Front Cover	£1500
Inside Back Cover	£1400
Outside Back Cover	£1800

Social Media Posts | £POA

Twitter Takeover | £1000

All prices are per insertion and exclude VAT (where applicable).

For opportunities, including sponsorship, advertorial and online bookings please call +44 (0)1376 535 609.

### Website

Billboard	£1200
Banner	£600
MPU (Block Advert)	£400
Premium Events Banner	£500
Premium Events Listing	£300

### Newsletter (Premium)

Leaderboard	£600
Top Banner	£600
Earpiece	£500

### Newsletter (Standard)

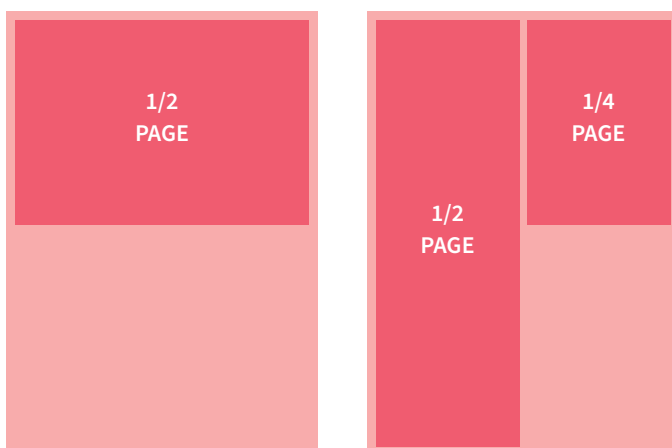
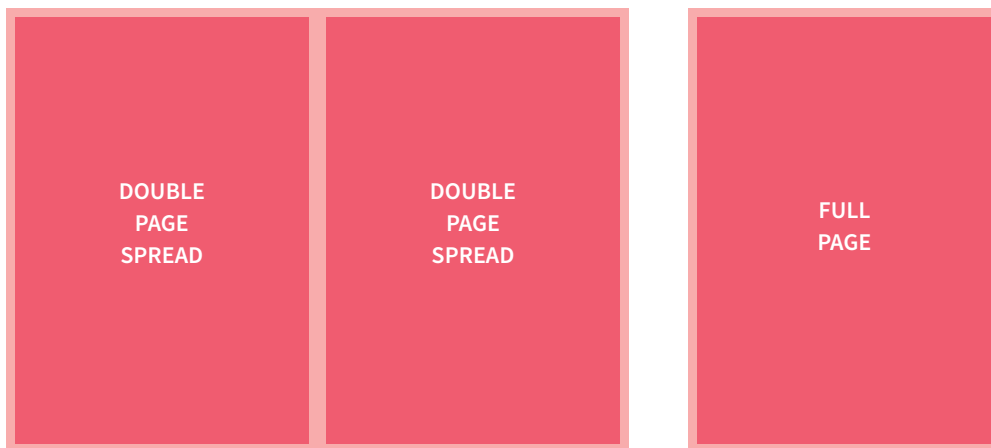
Banner	£500
MPU (Block Advert)	£400
Solus Email	£1000
Premium Directory Listing	£1000

# Dimensions and Technical Information

Here's everything you need to know about how to supply your artwork to us. Did you know we can help make your artwork for you should you need a helping hand?

If you want to take advantage of our design service, you'll need to provide us with your company logo, image(s) and text including any phone numbers, a website link, social media links and an email address. Email this information to [artwork@kdeventsandpublishing.com](mailto:artwork@kdeventsandpublishing.com) along with any additional layout requests and we'll do the rest.

If you're happy making your artwork then you'll want to know the dimensions and formats to supply your advert in. Dimensions and technical specification are below. You will receive full artwork dimensions and technical information from us with your email confirmation when booking an advert.



## **Advert Sizes**

<b><u>Width</u></b>	<b><u>Height</u></b>
DPS (with bleed)	426mm 303mm
DPS (trim)	420mm 297mm
Full Page (with bleed)	216mm 303mm
Full Page (trim)	210mm 297mm
Half Page - Horizontal	195mm 141mm
Half Page - Vertical	95mm 287mm
Quarter Page	95mm 141mm

Please supply your advert as high-resolution PDFs / TIFFs / JPEGs. All artwork must be NO LESS than 300dpi in CMYK.

Please leave sufficient space between the text and the edge of the advert, preferably 5mm.

For suitability of all other formats please call the design department on +44 (0)1376 514 000.

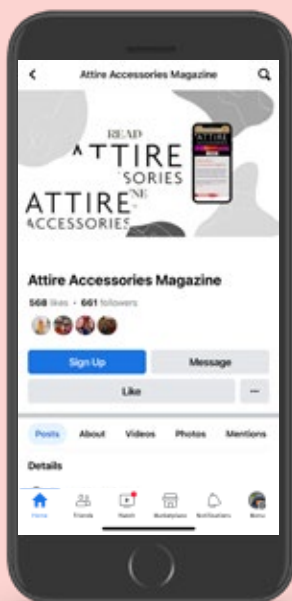
# Online options

*Attire Accessories* has a worldwide online presence at [www.attireaccessories.com](http://www.attireaccessories.com). Containing up-to-the-minute news, events and special offers, the site is updated regularly with valuable information to help boost your business. Visitors can also download the current magazine along with back issues. The website includes a supplier directory allowing readers to ask businesses (who have advertised in the current printed magazine) for more information about their products or service. This service is FREE for current advertisers and it serves as an extra value benefit to those businesses advertising in the magazine.

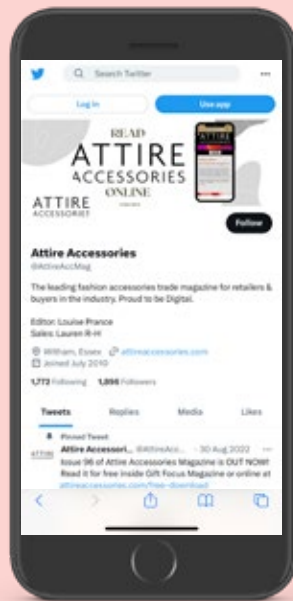


To make sure we are in regular contact with our readers we also send out monthly email newsletters with updates and news about events along with selected items from the magazine. Advertisers in the magazine also have the opportunity to place advertisements on these newsletters.

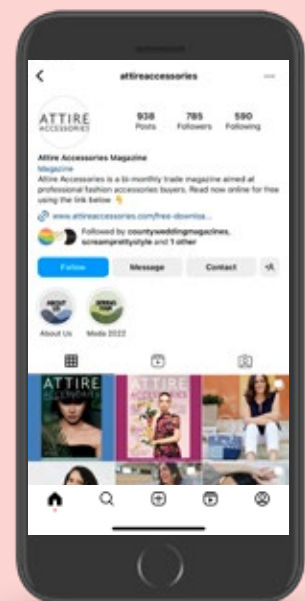
*Attire Accessories* has a strong and rapidly growing social media presence. This enables us to have our finger on the pulse of the industry at all times and provides the opportunity to share important news stories to thousands of people instantly and effectively.



@AttireAccessories



@AttireAccMag



@AttireAccessories





## Premium Directory Listing

If you want to make more of an impact online and take immediate advantage of our impressive web traffic, turn your entry into a Premium Directory Listing, which will give your business 12-months' worth of prominent exposure within our trade suppliers' directory.

More than just a directory listing, Premium Directory Listings can provide you with a significant advantage whereby you can access an exceptional and targeted audience, thereby boosting your potential to tap into new business opportunities.

Premium Directory Listings will be pinned at the top of your chosen category listing(s) giving you a competitive head-start over your competitors. Not only that but you'll have increased social media links for YouTube, LinkedIn, Vimeo and more. High resolution imagery and video content which users can play and watch. You'll be able to upload PDF documents so if you've got brochures you want your audience to download and read your Premium Directory Listing offers you this too. Enquire for further details on +44 (0)1376 535 609 or [sales@attireaccessories.com](mailto:sales@attireaccessories.com)



### A-Z OF SERVICE PROVIDERS

Please search below to find the service provider you are looking for.



#### Example: Breakfast (Bakery Ltd)

Example supply company, offering a range of products, including breakfast, dinner, supper and afternoon tea, all delivered to your door.

[Read more...](#)



#### Midhaven Ltd

Midhaven have been sourcing exciting jewelry items from around the world since 1985, and offer a comprehensive range of high quality, innovative ranges to suit all tastes and price points.

[Read more...](#)



#### Soak

Soak is the first of its kind in the UK, offering a range of products, including shoes, bags and accessories, all delivered to your door. The site has a massive selection of over 1000 products to choose from, all designed to be stylish and practical products to enhance your collection.

[Read more...](#)



#### STQUACKERS



#### Midhaven Ltd

Midhaven have been sourcing exciting jewelry items from around the world since 1985, and offer a comprehensive range of high quality, innovative ranges to suit all tastes and price points.

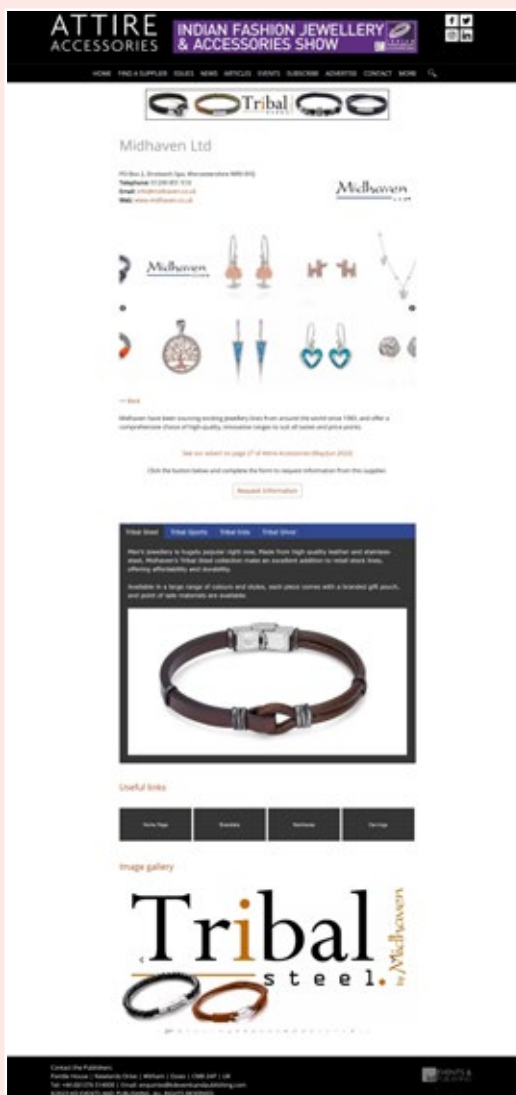
[Read more...](#)



#### Midhaven Ltd

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[Read more...](#)





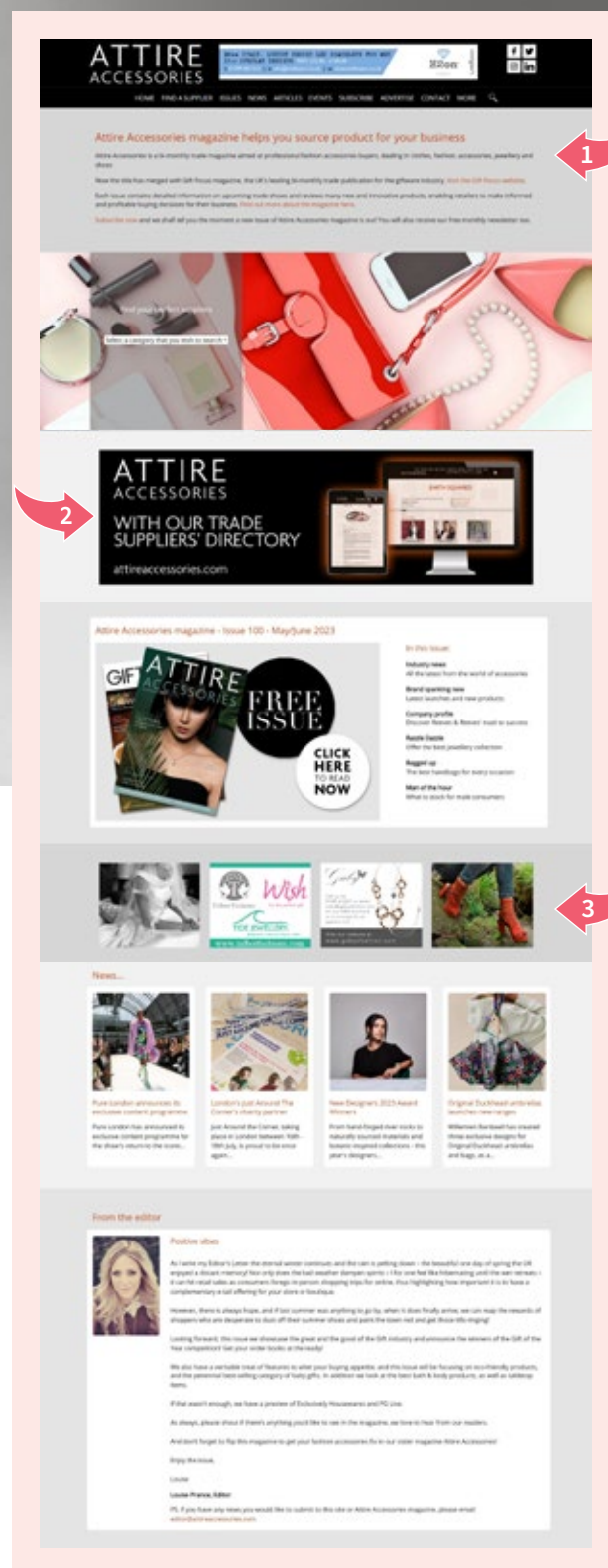
# Website Advertising

You can promote your business online by advertising in a number of ways to take advantage of our impressive visitor numbers. You're spoilt for choice when it comes to how and where you want to promote your product or service - it's as flexible as you want it to be! Our website is designed to be easily accessible on tablets and mobile devices, enabling retailers and e-tailers to navigate at their convenience, how and when they wish.

There are three advert options, each one offering clearly defined benefits for your business. The 'Banner' occupies a prime position at the top of the page and provides maximum exposure for your brand. The eye-catching 'Billboard' appears in the main body of the website and is a full-width position, while the 'MPU' or Block Advert is highly visible yet budget-friendly. All options generate excellent return on investment.

Adverts can be emailed to us along with a link URL to our design department on [artwork@kdeventsandpublishing.com](mailto:artwork@kdeventsandpublishing.com)

Enquire for further details on +44 (0)1376 535 609 or [sales@attireaccessories.com](mailto:sales@attireaccessories.com)



## Advert Sizes

	Width	Height
1. Banner	728 pixels	100 pixels
2. Billboard	1290 pixels	400 pixels
3. MPU (Block Advert)	300 pixels	250 pixels

All to be provided at 72dpi in JPEG, PNG, GIF (less than 200kb) or Animated GIF format (less than 3MB)



# e-newsletter Advertising

The monthly newsletters contain fresh news items, snippets of magazine content such as new products, previews & reviews of trade show updates, all alongside a selection of great advertising spaces.

The newsletters, like the *Attire Accessories* website, are designed to be compatible on tablets and mobile devices and advertisements can be animated and 'clickable' to link through to your business website or social media page.

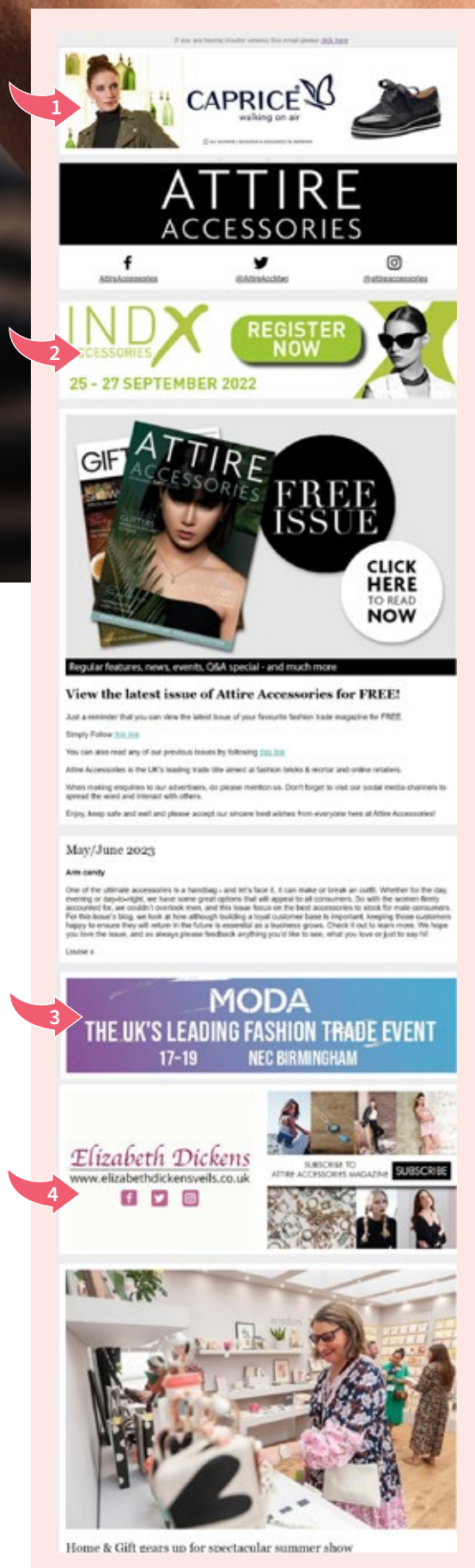
e-newsletter advertising options are available in either premium or standard. The 'premium' options are Leaderboard and Top Banner positions, all prominent near the top of every newsletter. The 'standard' Banner and MPU (Block Advert) positions appear further down the newsletter woven in between news pieces in the newsletter.

Adverts can be emailed to us along with a link URL on [artwork@kdeventsandpublishing.com](mailto:artwork@kdeventsandpublishing.com). Enquire for further details on +44 (0)1376 535 609 or [sales@attireaccessories.com](mailto:sales@attireaccessories.com)

## Advert Sizes

	Width	Height
1. Leaderboard	620 pixels	150 pixels
2. Top Banner	620 pixels	150 pixels
3. Banner	620 pixels	150 pixels
4. MPU (Block Advert)	300 pixels	250 pixels

All to be provided at 72dpi in JPEG, PNG, GIF (Less than 200kb) or Animated GIF format (less than 3MB)





If you are having trouble viewing this email please [click here](#)

## ATTIRE ACCESSORIES INCORPORATING GIFTFOCUS

ADVERTISING FEATURE


### RH RODNEY HOLMAN





NECKLACES   BRACELETS   EARRINGS   CONTACT

Established for 45 years, Rodney Holman offers a diverse and ever-evolving range of fantastic fashion jewellery to suit all tastes. Check out our website to see more. Our sales agents across the UK are also happy to visit you to show you our collections.

With **NO MINIMUM ORDER** and **FREE DELIVERY**, get in touch to find out more!

[View website](#)






The Mews House  
33 Dyer Street, Gloucester  
Gloucestershire  
GL1 7 2PP UK

Kind regards,  
**Lauren Redford-Hughes**  
Account Manager  
Gift Focus magazine incorporating Attire Accessories

Tel: +44(0)1376 535609

Email: [lauren.redford-hughes@bluewin.ch](mailto:lauren.redford-hughes@bluewin.ch)  
Web: [www.giftfocus.com](http://www.giftfocus.com)  
Web: [www.attireaccessories.com](http://www.attireaccessories.com)

Attire Accessories

## GIFTFOCUS   ATTIRE ACCESSORIES

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## Solus Emails

An exclusive email containing information solely on your business, brand or specific product which is sent out to our email database. *Attire Accessories* has its own database of email addresses gathered from website registrations, trade shows and subscribers.

A solus email can be scheduled to be sent on a specific day and time to suit your requirements and could contain a press release, a product launch, new collections, an offer or a business announcement. We can also offer postcode targeting with our solus emails.

Enquire for further details on  
+44 (0)1376 535 609  
or [sales@attireaccessories.com](mailto:sales@attireaccessories.com)